

International Women's day

COCO CHANEL

Gabrielle Chanel

- **Born** - 19th August 1883 in Saumur, France
- **Died** - 10th January 1971 in Paris, France
- **Awards** - Neiman Marcus Fashion Award 1957
- She was the queen of fashion
- Coco Chanel's famous statement - **Fashion disappears, style remains**



WHAT DID SHE INVENT?

- **1921** - Chanel No. 5
- **1954** - "Chanel" costume (short jacket without collar and knee-length skirt)
- **1920s** and **1930s** - she practically invented sportswear



WHY DID WE CHOOSE HER?

Because she is proof that a simple country girl who had no status, money, or education can become a well-known and successful woman.



CHANEL